



University of  
South Australia

# UniSA ACCELERATE

**FAST-TRACK YOUR BUSINESS DEGREE BY  
STUDYING UNI SUBJECTS IN YEAR 12**





UniSA's Iress Trading Room based at City West Campus – SA's first learning space that features a market data feed and financial analysis tools using the same technology as the world's leading banks and investment firms.

# UniSA ACCELERATE

## FAST-TRACK YOUR UNSTOPPABLE BUSINESS CAREER IN YEAR 12.

- What's UniSA ACCELERATE?** 2
- Your subjects explained** 4
- How we'll support you** 6
- How to apply** 7
- Why study business?** 8



"Welcome to UniSA ACCELERATE – your early gateway into a UniSA business degree. We're excited to be offering Year 12 students the chance to start their university studies in their final year of school. UniSA ACCELERATE is designed to give you a competitive advantage in your tertiary learning and first-hand experience as a university student. If you're looking for a dynamic career in business that can take you anywhere, then we encourage you to apply. We look forward to meeting you soon."

**Professor Andrew Beer**  
Executive Dean, UniSA Business

Study university subjects in Year 12 to secure guaranteed entry and credit into one of our many business degrees. You can also choose to have your study count towards your SACE Stage 2.

This is your chance to kickstart your university experience while you're still at school, giving you the ultimate competitive advantage.

A business degree has no limits. You can lead a new startup venture, influence consumer behaviour, develop people and organisational culture, balance the books, manage sports and events, or even be part of giant global supply chains.

📍 [unisa.edu.au/accelerate](https://unisa.edu.au/accelerate)



Start university early



Get guaranteed entry into a UniSA business degree



Receive study credit towards your business degree



Choose to count study towards your SACE Stage 2

TLS	Telstra Corporation	\$3.49	0.29%	CBA	Commonwealth Bank
PAB	Patrys Limited	\$0.02	4.76%	LLC	Lendlease Group
CR8	Cre8Tek Limited	\$0.07	6.56%	A2M	The A2 Milk Company
A2M	The A2 Milk Company	\$6.03	0.58%	TLS	Telstra Corporation
IAM	Intiger Group Ltd	\$0.01	-14.29%	WBC	Westpac Banking Corp
CIO	Connected Io Ltd	\$0.03	-8.82%	WFD	Westfield Corp
WFD	Westfield Corp	\$7.70	1.65%	MQG	Macquarie Group Ltd
SCU	Stemcell United Ltd	\$0.03	18.52%	ANZ	ANZ Banking Grp Ltd
HSO	Healthscope Limited	\$1.68	0.45%	CPU	Computershare Ltd
VCX	Vicinity Centres	\$2.64	-0.57%	NAB	National Aust. Bank



# WHAT'S UniSA ACCELERATE?

We're giving you the opportunity to kickstart your UniSA business degree early – by starting your university studies in Year 12.

You can apply to study one or two subjects through UniSA Online that will guarantee<sup>^</sup> you early entry into one of our specialised business degrees, and can also count towards your SACE Stage 2.

By studying through UniSA Online, you'll learn in a fully-flexible mode. All learning and assessments will be delivered 100% online, but with dedicated teaching and support staff to help you every step of the way.

You can choose from a broad range of UniSA Online subjects across areas like accounting, business law, marketing, management, finance, retailing and psychology.

<sup>^</sup>To be guaranteed entry into a UniSA business degree, students must successfully complete their chosen subjects through UniSA ACCELERATE and also achieve a minimum ATAR of 50.

## YEAR 11

Apply to UniSA **ACCELERATE**  
*limited places available*

## YEAR 12

Study one or two subjects through UniSA Online  
*with the option for some subjects to count towards your SACE Stage 2*

## APPLY TO UniSA

Guarantee<sup>^</sup> your place into a UniSA business degree  
*with a range of specialisations to choose from*

## FIRST YEAR OF UNIVERSITY

Start your UniSA business degree  
*with study credit for successfully completed subjects*

## HOW IT WORKS



Two start dates per year  
(April and June)



100% online learning



Fully funded for  
up to two subjects\*



Applications open to all  
Year 12 students living  
in South Australia

\*Limited places available each year. Textbooks not included.

The Yungondi Building at City West Campus features open learning and social spaces for students, including the Business Student Hub.



City West Campus – home to UniSA's wide range of business degrees.

# YOUR SUBJECTS EXPLAINED



Check the website for current subjects and further information.  
👉 [unisa.edu.au/accelerate](https://unisa.edu.au/accelerate)

Through UniSA **ACCELERATE**, you can study either one or two subjects with UniSA Online. Here's what you can choose from:

## ACCOUNTING FOR BUSINESS

Develop the skills to turn numbers into meaning. Learn to record, report and interpret business transactions within the complete accounting lifecycle. You'll also discover how key accounting information can be used to inform strategic business decisions.

*SACE precluded subject: Stage 2 Accounting*

*Assessment: Continuous assessment, supervised online exam*

*Start date: April*

## BUSINESS LAW

Explore and argue the fundamental legal and ethical principles that affect business operations. Learn about entering into commercial transactions and how business assets are protected.

*Assessment: Case study, supervised online exam*

*Start date: April*

## COMMUNICATION AND MEDIA

Learn the fundamentals of human communication and the social, political and economic influences that shape the way we communicate. You'll also explore the role of media in today's world and its impacts on information sharing, building narratives and connecting communities.

*SACE precluded subject: Stage 2 Media Studies*

*Assessment: Continuous assessment, project*

*Start date: April*

## CONTEMPORARY ABORIGINAL ISSUES

Broaden your knowledge of the historical and contemporary issues that have and continue to impact Aboriginal and Torres Strait Islander people. Explore social justice and human rights, reconciliation, racism, power and powerlessness, employment, health, housing, criminal justice, stolen generations, media representation and native title.

*SACE precluded subject: Stage 2 Aboriginal Studies*

*Assessment: Continuous assessment, presentation*

*Start date: April*

## CONSUMER BEHAVIOUR

Learn how buyers behave. From customer loyalty, motivations and perceptions, to brand recall, purchasing influences and patterns of behaviour. You'll discover how some of the biggest brands get us hooked.

*Assessment: Continuous assessment, report*

*Start date: June*

*To study this subject, you must have successfully completed Marketing Principles: Trading and Exchange (MARK 1018).*

## INTERCULTURAL COMMUNICATION

Discover how cultural diversity and globalisation has impacted language, its meaning and the way we communicate in a contemporary world. Develop cultural awareness in your own written, verbal and visual communication, and then analyse examples of intercultural communication that interest you most.

*SACE precluded subject: Stage 2 Language and Culture*

*Assessment: Continuous assessment, essay*

*Start date: April*

## MACROECONOMICS

Analyse fundamental macroeconomic principles in the Australian economy and in an international setting. Look at the large-scale economy over time, the supply/demand model, economic policy and contemporary economic issues.

*SACE precluded subject: Stage 2 Economics*

*Assessment: Continuous assessment, supervised online exam*

*Start date: June*

## MANAGEMENT AND ORGANISATION

Get an introduction into contemporary management theory and practice, including the main functions of planning, organising and leading. Explore culture, diversity and international dimensions, along with effective decision-making, motivational tools and managing change.

*Assessment: Continuous assessment, case study*

*Start date: April*

## MARKETING PRINCIPLES: TRADING AND EXCHANGE

Discover the key marketing tools used by organisations and brands around the world. Learn the foundations of effective marketing strategies as well as the latest marketing insights and trends.

*Assessment: Report, marketing plan*

*Start date: April*

## PERSONAL FINANCE

Build your knowledge in important areas like individual budgeting and understanding financial statements, income tax and personal insurance. Explore credit and loans, financial planning, investing in shares and determining risk versus return.

*Assessment: Problem-solving exercise, personal financial plan*

*Start date: April*

## PRINCIPLES OF ECONOMICS

Learn about the main principles of economics and how they apply to analysing individual behaviour, markets and government policy. Explore markets and incentives, market structures, trade, the role of public policy, and key issues like inflation and unemployment.

*SACE precluded subject: Stage 2 Economics*

*Assessment: Case study, supervised online exam*

*Start date: April*

## PROBLEM SOLVING AND PROGRAMMING

Interested in learning how to tell a computer or application how to perform? Learn the fundamental principles of computer programming and the different languages and codes used, including Python. Essential to programming success is understanding what problems you're trying to solve, so you'll also deep dive into problem-solving techniques such as complex mind mapping.

*Assessment: Continuous assessment, project*

*Start date: April*

## PROFESSIONAL PRACTICE IN DATA ANALYTICS

The modern world is built on data. Our digital transactions and online interactions generate a digital footprint that provides insights into our behaviour and trends. You'll learn to capture and analyse data in order to provide meaning and help inform decision-making. You'll also explore the challenges of data privacy and ethics as part of this practice.

*SACE precluded subject: Stage 2 Digital Technologies*

*Assessment: Continuous assessment, project*

*Start date: June*

## PSYCHOLOGY 1A

The human brain is a fascinating thing. You'll unpack the biological bases of psychology, including the structure and function of the human nervous system and cerebral cortex, different states of consciousness, motivations, emotions and learning. You'll also start to explore research design, looking at how to approach meaningful research in this field.

*SACE precluded subject: Stage 2 Psychology*

*Assessment: Continuous assessment, critical analysis, supervised online exam*

*Start date: June*

## RETAILING

Discover how retailers, manufacturers and service providers get their products to market. Learn about product availability, different distribution channels, consumer behaviour in stores and the factors that influence decision-making at the point-of-sale. You'll also explore online, mobile, and other retailing trends, challenges and opportunities.

*Assessment: Continuous assessment, quizzes, retailer profile*

*Start date: April*

## HOW YOU'LL LEARN



Subjects are delivered over 10 weeks



Start study in April or June



Around 10-15 hours of study expected per subject per week



All learning, assignments and exams are 100% online



Subject materials are on demand, so you can learn at your own pace



**Your exam period**  
2023 SP3 exams: 5 – 9 June  
2023 SP4 exams: 28 August – 1 September

*Check the assessment under each subject listed to see whether it has an exam.*

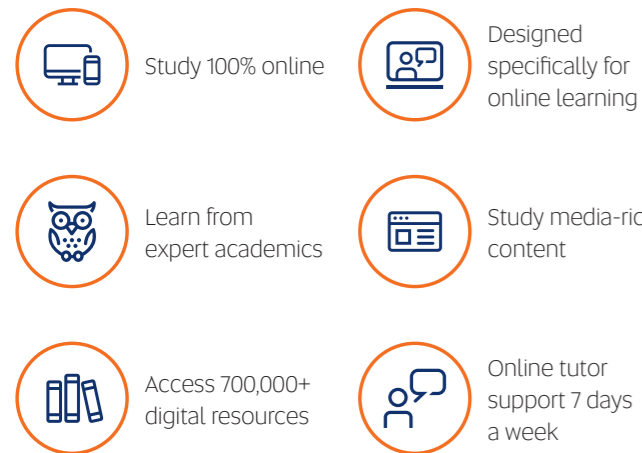
# HOW WE'LL SUPPORT YOU

At UniSA, we have a range of support services ready to help you with your studies.

## 100% ONLINE LEARNING PLATFORM

One of the best things about studying online is that you can study when you want, at your own pace. It also means that you won't need to juggle your timetable with the rest of your schoolwork and other commitments. You'll also save time by not travelling to campus.

The online learning environment has been designed specifically for online learners. You'll connect with other students and online tutors in real-time, get help when you need it, and find everything you need for your studies in the one place. Our platform is super easy to navigate and will give you a great user experience.



## A MESSAGE FOR MENTORS!

Thank you for agreeing to support your student through the UniSA ACCELERATE program.

While we have a range of UniSA support services available for students to access, you'll also be important to ensuring their success.

Before the program commences, you'll be invited to attend our orientation session so you can get a feel for the learning experience. From there, we encourage you to check-in with your student regularly and get in touch early if you have any questions or concerns so we can work through them together.

## ON CAMPUS

Even though you don't need to come on campus for your studies, the option is always there. As a UniSA ACCELERATE student, you'll get a student card that gives you access to university facilities like the library and open learning spaces. You can experience life as a UniSA student and explore your future home campus.

## SUPPORT SERVICES

You'll have access to a broad range of support services available both online and on campus, including Campus Central, Online Course Facilitators, Learning Advisors, Studiosity and much more. Learn more at:

[unisa.edu.au/student-services](https://unisa.edu.au/student-services)

## YOUR SCHOOL

As part of the entry criteria into UniSA ACCELERATE, you'll need to nominate a mentor based at your school who will support you throughout your studies. The mentor's role will be to approve/endorse your application and subject selection, check-in with your progress, and be the key contact for us to see how you're tracking and to provide any feedback on your assessments.

## HOW DO I KNOW IF THIS IS RIGHT FOR ME?

- ☑ You want to study at university
- ☑ You're interested in the subjects offered and want to learn more
- ☑ You have good initiative and organisational skills (which is really important for online learning)



UniSA Online's custom learning platform – access it anytime, anywhere.

# HOW TO APPLY

## HOW MUCH DOES IT COST?

You'll be fully funded for up to two subjects. That means you won't pay any upfront fees. Once you start your business degree with UniSA, you'll also be eligible for study credit, reducing the overall cost of your study for successfully completed subjects.

^Limited places and scholarship arrangements are available. Textbooks also not included.

## DO I GET SACE CREDITS?

The SACE Board has recognition arrangements for students to complete some university study, which can count towards their SACE. Recognition is granted for up to 20 credits of SACE Stage 2. Each UniSA Online subject offered through the UniSA ACCELERATE program is the equivalent of a 10-credit subject. So, what does this mean? You can apply for SACE Stage 2 recognition for up to two subjects (excluding any SACE precluded combinations). If you do want to study a precluded combination, this can't count towards your SACE results, but you'll still receive study credit towards your future UniSA business degree.

If you wish to apply for SACE Stage 2 recognition of your studies, you'll need to submit an application form to SACE for approval, with support from your career adviser at school.

## ENTRY REQUIREMENTS

UniSA ACCELERATE is currently open to all Year 12 students living in South Australia. There are limited places available each year, so you'll need to apply during your Year 11 studies.

### Academic eligibility criteria:

- Minimum B Grade average across all Year 11 subjects.
- Selection is competitive, so students may be ranked on the number of A grades achieved in Year 11. Preference may also be given to students who have successfully completed SACE Stage 2 subjects.

### Personal eligibility criteria:

- In Year 12 (commencing in 2023) and living in South Australia;
- Approval/endorsement from your school via nomination by the Principal or School Academic Adviser;
- Support of parent(s) or guardian;
- Confirmation of access to a computer, webcam and reliable internet as a condition of study; and
- Confirmation of approval from SACE (if you intend to count this study towards your SACE Stage 2).

## YOUR APPLICATION CHECKLIST

- ☑ Have you spoken with your school mentor or teacher?
- ☑ Do you meet the academic eligibility criteria?
- ☑ Have you gone through the personal eligibility criteria?
- ☑ Do you have support from your parent(s) or guardian?
- ☑ Do you have access to a computer and reliable internet?
- ☑ Have you got your documentation ready to apply?
- ☑ Have you confirmed the approval of study recognition with SACE?
- ☑ Have you provided a copy of your SACE Record of Achievement? This should be done after results are released at the end of the year.

## KEY APPLICATION DATES

- 1 September 2022 – Applications open for Year 11 students commencing Year 12 in 2023
- 30 November 2022 – Applications close
- 23 December 2022 – Results submission deadline (SACE Record of Achievement)
- 9 January – Offers released
- 15 March 2023 – Orientation (compulsory)
- 3 April 2023 – Start study
- 26 June 2023 – Start study

## APPLY DIRECTLY

[unisa.edu.au/accelerate](https://unisa.edu.au/accelerate)

## WE'RE HERE TO HELP

For all enquiries contact our Student Liaison team.  
P (08) 8302 7088  
E [accelerate@unisa.edu.au](mailto:accelerate@unisa.edu.au)

## GOT QUESTIONS?

See our online FAQs at

[unisa.edu.au/accelerate/#faqs](https://unisa.edu.au/accelerate/#faqs)

The award-winning Jeffrey Smart building at City West Campus, featuring the very best in modern learning facilities.



# WHY STUDY BUSINESS?

UniSA is ranked in the top 1% worldwide for business. We're also the leading university in South Australia for business with the largest range of business courses available.

Through a business degree at UniSA, you'll learn the fundamentals and specialise in an area that interests you most. We offer degrees in:

- Accounting
- Business
- Digital Business
- Economics, Finance and Trade
- Finance
- Financial Planning
- Human Resource Management
- Information Strategy and Management
- Innovation and Entrepreneurship
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Property
- Real Estate Practice
- Sport and Recreation Management
- Tourism and Event Management

Careers in business are dynamic. In an ever-changing global landscape where workplace practices and the way we do business is constantly shifting, you'll always be in demand as a business graduate. Whether you're interested in breaking into the property sector, positioning brands, creating financial products or being the next big startup – a business degree is the right choice for you.

📍 [unisa.edu.au/business-management](https://unisa.edu.au/business-management)

## YOU'LL MEAN BUSINESS

If you're studying a business degree at UniSA, you can choose from a great range of electives to help customise your studies and gain industry experience. Here's some examples:

**Business Career Mentor Program** – learn from an experienced professional and build your networks and career options.

**Business internship** – complete a face-to-face or virtual internship in a real business setting.

**Simulation projects** – learn how to run a business, focusing on all areas of operations.

**Community clinics** – provide advice to real clients in our on-campus marketing and tax clinics.

**Overseas study** – gain international experience through a study tour or student exchange.

International travel is subject to Australian Government guidelines.

## BEYOND THE CLASSROOM

As a UniSA **ACCELERATE** student, you can get full access to the Business Student Hub based at City West Campus. That's your go-to place for any questions you might have about your future business degree and where it can take you.

Fast-forward to your first year at university, as a UniSA business student, you'll then be able to access our Business Career Mentor Program, Executive in Residence Program and engagement opportunities.

## UniSA BUSINESS RANKED IN THE TOP 1% WORLDWIDE

UniSA Business is one of just 12 institutions in Australia and approximately 200 globally (from over 25,000 universities) to be EQUIS accredited. EFMD, March 2022.



## #1 IN SA FOR BUSINESS AND MANAGEMENT

2022 QS Subject Rankings



**Did you know?** UniSA Business is the only business school in South Australia accredited by both AACSB International and EFMD (EQUIS) – the world's leading accreditation bodies.





# University of South Australia

***Australia's University of Enterprise***

***unisa.edu.au***

Telephone: (08) 8302 2376

Make an enquiry: [unisa.edu.au/enquire](https://unisa.edu.au/enquire)



The information provided in this publication is for general information only, and the University of South Australia makes no representation about the content, suitability, accuracy or completeness of this information for any purpose. It is provided "as is" without express or implied warranty.

Information correct at time of printing (August 2022)

CRICOS provider number 00121B

For information specific to international students, please visit [unisa.edu.au/international](https://unisa.edu.au/international)



#### ***Acknowledgement of Country***

UniSA respects the Kaurna, Boandik and Barngarla peoples spiritual relationship with their country.

*Artist: Ngupulya Purnani*

Find out more about the University's commitment to reconciliation at [unisa.edu.au/RAP](https://unisa.edu.au/RAP)